Usage is very simple: 1. Find or upload module "Email Unsubscribe Link for Customers" by author "ZLab Solutions" and install it, unsubscribez is a module shortname. 2. Change text that adds to email at module configuration page if needed 3. Customize unsubscribe form template if needed in modules/unsubscribez/views/templates/front/unsubscribe_form.tpl 4. Now customers will see a link to the unsubscribe page in the bottom of shop emails, when a customer clicks a link from email he will see the unsubscribe page

even if he logged out. Customers are also able to access the unsubscribe page at their account page.